

2019 SOLUTIONS JOURNALISM SUMMIT AGENDA

Friday, November 8

1:00 PM- 5:00 PM	J-School Educators Gathering [Additional ticket required]	Creekside
5:15 PM	Summit registration and cocktail hour begins	Rehearsal Hall
6:30 PM	Welcome and Toast	
7:00 PM	Dinner	

Saturday, November 9

7:30 AM	Breakfast	Rehearsal Hall
8:30 AM*	Introductions and Agenda Review	Redford Center
9:30 AM	SJN Welcome, Reflections, and Invitations	
10:15 AM	Break	
10:45 AM	Introducing Our Breakout Session Format	
11:00 AM	First Round of Breakouts	
	Conversations on...	
	<ul style="list-style-type: none">• Getting Past Gloom and Doom: Finding and Reporting Climate Stories With a Solutions Lens (Research Summary Session)• The Global-Local Solutions Story: What Does it Look Like? How to Approach it?• Exploited Labor and Economic Inequality: How Can SoJo Make Right What's Always Been Wrong?• For Freelancers: Making SoJo a Part of Your Pitch Kit• The Solutions Story Tracker™: Everything You Need to Know About How to Use the Coolest (Only) Database We've Ever Built• How Can We Help Communities Tell Their Own Stories?• How are You Generating Diverse Sources of Revenue/Funds (that aren't Grants)?• How Can Community Engagement Lead to New Business Models for Journalism?• Breaking Down Solutions Stories to Poverty Into Manageable Bites/Stories• Integrating Solutions Journalism into 2020 Election Coverage• Teaching SoJo to High School and College-Aged Students	

- How Can We Cover Solutions to Immense Problems—Like Single-Use Plastics or Transport Pollution—Without Selling the Problem Short?

11:50 AM

Report Backs

12:00 PM

Lunch

Rehearsal Hall

1:15 PM

Regroup and Second Round of Breakouts

Redford Center

Conversations on...

- “2019 Fixies”: A Fake Award for Really Excellent SoJo Stories
- Why it’s Time for Visual Journalism to Include a Solution Focus
- How can SoJo Connect Communities on the Frontlines of Climate Change so They Can Learn From Each Other (and We Can Learn From Them)?
- What We’ve Learned Doing SoJo Outside the U.S. Over the Last Two Years
- Building a SoJo Collaboration on Financial Justice Solutions
- How Can You Do SoJo on a Limited Budget?
- How Do We Make SoJo a Practice, Not Just a Project?
- SoJo Story Framing: How Can We Make Stories About Somewhere Else Relevant to Our Audience?
- Environmental Reporting is Broken. How Can We Fix it (in the Next 45 Minutes)?
- Engagement and Collaboration: How Can They Better Work Together?
- If We Were to Create a Framework for Collaboration on Climate-Related Stories, What Would it Look Like?
- Join Me to Discuss the SoJo Exchange: The Wire Service of Solutions Journalism.
- Pre-Reporting: How to Save Time and Cut Costs on the Path to SoJo Stories
- How Can We See Every Aspect of the Editorial Cycle Through a Solutions Lens, From Sourcing and Reporting to Social Media Distribution?
- Complicating the Narrative: What’s Happened Since Last Year, What’s to Come, and a New Technique You Can Use Right Now.

2:30 PM

Report Backs

2:45 PM

Break

3:15 PM

Walking Conversation: “What is one tactic or approach that has best helped you improve your solutions journalism practice? Looking ahead, what’s one tactic or approach you want to try or improve upon?”

4:00 PM

All-Group Discussion

4:30 PM

Closing Circle

4:45 PM	Personal Time	
6:00 PM	Dinner	Rehearsal Hall
8:00 PM	“The Whole Story Hour” : Growing Up Into Journalism	Screening Room

Sunday, November 10

7:30 AM	Breakfast	Rehearsal Hall
9:00 AM*	Interactive Welcome	Redford Center
9:30 AM	Keynote: Asset Framing with Trabian Shorters	
10:30 AM	Break	
11:00 AM	Third Round of Breakouts	

Conversations on...

- How Can SoJo Reduce Suffering in Communities?
- Using SoJo to Make a Significant Impact on Foster Care and Child Welfare in the U.S.
- Why is Advocacy Considered a Bad Word in SoJo and Should it Be?
- Design Thinking and Journalism: What Can These Worlds Learn From Each Other?
- How to Staff Sustainably for Solutions Reporting: Is it Someone’s Job, or Everyone’s?
- What Does Creative SoJo Look Like?
- How are Journalists Using Their Platform to Build Bridges and Invite Skeptical Audiences to See Themselves as Part of Solutions?
- Brainstorm: An Event on Homelessness
- Breaking Down Climate Change Into Manageable Bites (And Stories)
- How to Turn Apathy Into Climate Action Through Journalism: Explore the Science and PsyOps of Motivation on Climate Change
- How to Reflect the Global Refugee Crisis Through a SoJo Lens
- How Can Yes! Media Work With Your Local Outlet to Produce More Solutions Stories and Distribute them to a National/Local Audience?
- How Can We Make Multimedia SoJo Stories *in One Week* Using Design Thinking?
- How to Do Solutions Journalism Without Traveling
- Taking a Statewide Collaborative on Mental Health Crisis National
- Appreciative Inquiry
- Short-Form Solutions Journalism & Integrating SoJo into Daily News
- “Ships”: Getting J-School Students Their 1st/2nd Job/Internship/Mentorship in Solutions Journalism

11:55 AM	Report Backs	
12:15 PM	Lunch	Rehearsal Hall
1:30 PM	***Group Photo***	
1:45 PM	Speed Networking	Redford Center
2:15 PM	Break	
2:30 PM	Final Round of Breakouts	
	Conversations on...	
	<ul style="list-style-type: none"> • Solutions Journalism on Journalism Itself: How Can We Build Trust by Telling Our Own Story? • Workshop Your Health/Health Care-Related Solutions Story • Digital Innovation for Solutions Societies • Reporting SoJo for Audio/Radio/Podcasting • Collaborative and Cross-Border Solutions Journalism • Countering Cynicism In Newrooms: Mental Health Support for Journalists • Asset Framing and Builder Journalism • Grassroots Organizing to Get Funders to Adopt New Metrics • Digital Tools, Multimedia Tools—What are You Using? • How to Expand Solutions Journalism Into Europe • How to Integrate SoJo into Daily News, Short-Form, Every Day Journalism 	
3:45 PM	Break	
4:00 PM	All-group conversation	
4:45 PM	Closing Circle	
5:00 PM	Personal Time	
6:30 PM	Dinner	Rehearsal Hall
8:00 PM	Glow Get Your Groove On: The Dance Party of the Century	

Monday, November 11

8:30 AM – 3:30 PM	Complicating the Narratives Training [Additional ticket required]	The Tree Room
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11:00 AM Hotel check-out